



Tongston MEDIA

Services
& Prices



Elevate your brand with our suite of products and services. Make customized decisions for your business. We are an award-winning communications agency with the ability to make the most out of your marketing spend.

Core Services

- Branding, Communications, PR, marketing & multimedia productions agency
- Full-service solutions (Branding, Communications, PR, marketing & multimedia productions)
- Access to finance/funding
- We execute to enhance your brand so that you may be more valuable and profitable
- We support intrapreneurs, businesses, and Governments



1. Media Consulting

Make the most of your marketing spend and boost brand awareness by designing and developing media projects and managing media facilities. Tongston Media consulting strategy would provide you with the following media consulting services:

- Build effective direct-to-consumer strategies through an effective marketing promotion
- Our content optimisation strategies would help increase content monetization
- Our consolidated entrepreneurial model would help you drive value, influence, and profitability.

- Access to Public relations strategies to establish and manage practical goals
- Customer Experience/Relationship Management Platform/Solution
- Customer Journey Orchestration & Analytics Platform/Solution
- Data Management/Customer Data Platform/Solution
- Digital Asset Management/Brand Management Solution
- Marketing Operations/Project Management Solution

₦ 300,000
₦ 300,000
₦ 150,000
₦ 250,000
₦ 100,000



2. Branding

Corporate Branding is the core of our business focus. Elevate your brand with our suite of products and services. Make customized decisions for your business. We are an award-winning communications agency with the ability to make the most out of your marketing spend.

- Website design and development
- Web Management Customisations can include data entry, content management, SEO optimisation, Web analytics and E-commerce management at an additional cost. (Customisations not included)
- Brand identity and Brand Value design (Brand Mission, Brand Story, Brand Positioning, Brand Messaging) **starting at**
- Corporate Branding Design & Printing brochures, logos, fliers, and other communications materials **Starting at**
- Flyer design
- Corporate brochures starting at starting at
- Logo design
- Business cards design
- Personal and corporate brochure design starting at
- Design for souvenirs
- Typography and typesetting
- Billboard design
- Typography and typesetting
- Proofreading

₦119,999

₦5,999/month

₦250,000

₦2,999/month

₦3,000/design

₦69,999 (5 pages)

₦29,999/each

₦9,999

₦20,999

₦9,999

₦35,000

₦70,000

₦35,000

₦35,000

3. Public Relations and Communications

- Drafting and approving written communications, reports, presentations, and spreadsheets)

₦50,000/month

4. Full Service Digital Marketing

Advertisements are visual messages promoting a product or service. Advertisements are also central to drive new business and engaging existing customers.

- Full Service Digital Marketing
- Get the most out of your marketing spend. We would handpick media strategies to achieve your advertisement and marketing goals through
 - - Social Media Marketing
 - - Content marketing
 - - Email marketing
 - - Conversion rate optimization (CRO)
 - - Search engine optimization (SEO)
 - - Pay-per-click (PPC) advertising

Please contact us for pricing

5. ADVERTISING

Get the most out of your marketing spend. We would handpick media strategies to achieve your advertisement and marketing goals through

- Drafting & approving written communications, press releases, & presentations Starting from
- Social Media Marketing For up to 3 posts per week on 1 social media platform
- Content writing Per advertising / marketing collateral
- Email and social media campaigns (Email and social media Marketing Solution) 1 campaign
- SEO/Website Optimization
- Social Media Influencer Solution From
- SEO/Website Optimization
- Video Marketing Solution (excludes cost of developing the video) from

₦50,000/ month
₦29,900/ month
₦14,999/ month
₦15,000
₦19,999/ month
₦1,500,000
₦19,999/ month
₦50,000 / solution

Discounts: All monthly payments are valued at 25% less when billed annually





6. Multi-Media Studio Service

A. Pre-production

Scripting, Planning, and Directing **starting at**

N 59,999

This includes

- Consultation using a detailed questionnaire that allows you to share information needed for the
- custom script development
- In-depth research
- Story development
- Visual description (for video production scripts)
- Shot recommendations (for video production scripts)
- 2 revisions
- 2 minutes

Extras at additional cost

This covers 2D Explainer Video animation, On-Camera Bio, TV Ad, Radio Ad, Voice Over, Crowdfunding Script, Company Overview, 2D Whiteboard animation.

Delivery timelines: 5 days (expedited service at extra cost)

B. Production

- In studio Live Video Recordings, Covers and Jingles **starting at**
- In studio Live Audio recordings, Covers and Jingles **starting at**
- 2D Animation - Whiteboard Animation **starting at**

N4,999/ hour
N2,999/ hour
N59,999/60 Secs.

White Board Animation

- Includes your Logo; storyboard; illustrated background; any call to action; standard music track from our library; maximum 1 revision; 5-day delivery timeline (expedited service at extra cost); 1080p 50fps animation
Require brief, script, animation run-time, voice over (comes at an extra cost if required suited to your needs), delivery date, audio choice (either what you prefer or a selection from our library)
Extras at additional cost including subtitles in any language

2D Animation - Explainer Video N59,999/30 Seconds

- Explainer Video
Includes your Logo; storyboard; standard music track from our library; maximum 1 revision; 5 day delivery timeline (expedited service at extra cost); 1080p 50fps 2D animation
Require brief, script, animation run-time, voice over (comes at an extra cost if required suited to your needs), delivery date, audio choice (either what you prefer or a selection from our library)
Extras at additional cost including subtitles in any language

Podcast

- Outdoor Recording
- Event Photography(for 6 hours)
- Indoor Photography **starting at**
- *1 outfit; 2 edited soft copy images*
24-hour delivery timeline
Printed at an additional cost and will require 24 additional hours

call for enquiry
call for enquiry
N 99,999
N 2,999

Multi-Media Studio Service

C. Post Production

- Mixing and Mastering of audio
- Photo Editing starting at
- Video Editing starting at
- Color Grading and Special Effects starting at

₦9,999/hr
₦5,000
₦19,999/hr
₦15,000/hr

7. Event Management and Planning (priced for 200 guests)

- Meetings Solution
- Creative Events
- In-person Conferences/ webinars
- Award ceremonies
- Product launches
- Online Events starting at

₦200,000
₦5,000,000
₦7,000,000
₦18,000,000
₦25,000,000
₦90,999





Let Us Work Together

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   Tongston Group